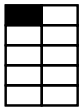
# Ad Rate Sheet

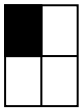
**2007 Northside Home Tour**

## Program / Guidebook

8.5 x 11 inch
Full-Color with Glossy Cover



**Business Card**
**$75**



**1/4 Page**
**$175**

**Estimated Reach / Impressions**
**500** to **1000**

**1/2 Page**
**$300**

**Full Page**
**$500** - Regular Full Page
**$750** - Inside Front or Back Cover (glossy)
**$1000** - Back Cover (glossy)

## Sponsorship

| | |
|---|---|
| **Silver $1400** | 1/2 Page Ad Space & 2 free tickets |
| **Gold $2000** | Full Page Ad Space & 5 free tickets |
| **Platinum * $3000** | Inside Center Spread of Program / Guidebook ( 11x17" ) & 10 free tickets |

**Logo on approximately 7500 color fliers and posters distributed throughout a wide local area, including restaurants, businesses, community meetings, markets, events, and more!**

***SUBMIT LOGO BY* MAY 1, 2007**

***For ads larger than a business card, please email electronically in JPEG format, HIGH quality, to:***

**dpg2003@aol.com**

**AD COPY DEADLINE**
**JUNE 1, 2007**

**Make checks payable to:**

**13th St. NAC**
*Please indicate*
***"2007 Northside Home Tour"***
*in subject / memo line.*

**Mail payment to:**

**Attn: Don Gagliardi**
**303 Almaden Blvd., Suite 500**
**San Jose, CA 95110**

## 2007 Northside Home Tour

***Please indicate preference***

*** Ad space RESERVED upon receipt of full payment** (first come, first served)

| | | |
|---|---|---|
| $75 | ☐ | Business Card |
| $175 | ☐ | 1/4 Page |
| $300 | ☐ | 1/2 Page |
| $500 | ☐ | Full Page (regular) |
| $750 | ☐ | Full Page (inside front cover)* |
| $750 | ☐ | Full Page (inside back cover)* |
| $1000 | ☐ | Back Cover * |
| $1400 | ☐ | Silver Sponsorship |
| $2000 | ☐ | Gold Sponsorship |
| $3000 | ☐ | Platinum Sponsorship |

**Name of Business** (please print)

**Name** (please print)

**Address**

**City, State, Zip**

**Phone - DAY** | **EVENING**

**Email**

**Signature**

**Date** | **TOTAL of CHECK PAYMENT ( Ad + Tickets )** $

**TICKETS** ☐ **I would like to purchase _____ tickets in advance at $15 each.** _____ x $15 = $ _____